EDGE Competitive Comparison

TOYOTA | Let's Go Places

2015 RAV4 XLE AWD vs. 2015 Chevrolet Equinox 1LT AWD

VS.

2014 model shown

2015 RAV4 XLE AWD | **2015 Chevrolet Equinox 1LT AWD**

The 2015 Chevrolet Equinox is stiff competition for RAV4, with impressive power, and upscale amenities and technology like available OnStar® 4G LTE and an available 7.0-in. touch-screen. However, for 2015, RAV4 is sporty and stylish with added convenience, utility, safety and lower depreciation values[1].

Competitor Highlights

- 182-hp 4-cylinder or available V6 with best-in-class[2] 301 hp and 272 lb.-ft. of torque
- Available Chevrolet MyLink® with 7.0-in. touch-screen
- Available Forward Collision Alert
- 5 years/100,000 miles of roadside assistance
- Available OnStar® with 4G LTE

RAV4 Key Advantages & Accolades

PERFORMANCE: RAV4 is equipped with ECO and Sport modes whereas Equinox doesn't offer either. Plus, FWD RAV4 models have a 2-mpg advantage in city EPA ratings[3] over Equinox while AWD models also have a 2-mpg advantage in combined EPA ratings[3]

COMFORT AND CONVENIENCE: RAV4 XLE provides owners with refined amenities for convenience and additional comfort with a standard moonroof and dual zone climate control while 1LT Equinox only offers the moonroof as an extra-cost item. Plus, Equinox does not offer dual-zone automatic climate control, only a single zone system standard on 2LT and LTZ

UTILITY: RAV4 offers customers more cargo space[4] than Equinox. Also, RAV4 XLE offers an available height-adjustable power liftgate while Equinox 1LT does not. A height-adjustable power liftgate is available on Equinox 2LT and standard on LTZ

TECHNOLOGY: Though Equinox offers OnStar® 4G LTE Wi-Fi technology, RAV4 offers HD Radio™[5], HD traffic and weather in major metropolitan areas, and the available Entune® App Suite[6] for subscription-free convenience and connectivity

SAFETY: RAV4's eight standard airbags[7], standard backup camera[8], and Toyota's Star Safety System help provide owners with excellent safety features. Equinox comes with six total airbags[7] and a backup camera[8] that is only standard on 1LT grades and above. Also, RAV4 Limited offers Lane Departure Alert (LDA)[9], Auto High Beam and Blind Spot Monitor (BSM)[10] with Rear Cross-Traffic Alert (RCTA)[11] as part of the Technology Package, to help provide even more peace of mind. Equinox offers LDA[9] but no BSM[10] with RCTA[11]

VALUE: Even though RAV4 and Equinox have standard no-cost maintenance, RAV4's maintenance plan[12] allows for 1,000 more driving miles. Plus, according to IntelliChoice.com[1], RAV4 has an overall 5-year cost of ownership over $2,000 lower than Equinox and an "Above Average" value rating compared to Equinox's "Average" value rating

92% of KBB.com Consumers Would Recommend Their RAV4 to a Friend[13]

90% of RAV4s Sold in the Last 10 Years Are Still on the Road – IHS Automotive[14]

2014 Most Popular on Edmunds.com Compact Crossover SUV

2015 RAV4 XLE AWD vs. 2015 Chevrolet Equinox 1LT AWD

Quick Facts

	2015 RAV4 XLE AWD	2015 Chevrolet Equinox 1LT AWD
MSRP[15]	**$26,640**	$27,920
Engine	2.5L 4-cylinder DOHC 16-valve with dual VVT-i	2.4L 4-cylinder DOHC 16-valve with dual VVT
HP / Torque	176 @ 6000 rpm / 172 lb.-ft. @ 4100 rpm	**182** @ 6700 rpm / 172 lb.-ft. @ 4900 rpm
Transmission	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)	6-speed with overdrive and electronic range select
MPG[3] (city/hwy/combined)	**22**/29/**25**	20/29/23
Cargo volume[4] (cu. ft.)	**73.4**	63.7
Airbags[7]	**8**	6
Standard audio	AM/FM/CD player with 6 speakers, 6.1-in. high-resolution touch-screen, MP3/WMA playback capability, USB port[16], auxiliary audio jack, advanced voice recognition, HD Radio™[5], HD traffic and weather and SiriusXM Radio[17] with 3-month trial	Chevrolet MyLink® AM/FM/SiriusXM stereo with 6 speakers, **7-in. touch-screen display**, CD player, MP3/WMA playback capability, USB port[16], auxiliary audio jack, SiriusXM Satellite Radio[17] with 3-month trial
Bluetooth® wireless technology[18]	Standard	Standard

Head to Head

2015 RAV4 XLE AWD	WIN	2015 Chevrolet Equinox 1LT AWD
PERFORMANCE / DESIGN		
ECO and Sport Modes	←	Not available
Dynamic Torque Control All-wheel drive with Automatic Limited-Slip Differential (Auto LSD)	←	All-wheel drive
Power-assisted ventilated front disc brakes; solid rear disc brakes	→	Power-assisted ventilated front and rear disc brakes
Independent MacPherson strut front suspension with stabilizer bar and hydraulic shock absorbers; double-wishbone rear suspension with coil springs, trailing arms, stabilizer bar and hydraulic shock absorbers	=	Independent MacPherson strut front suspension with stabilizer bar, optimally-tuned shocks and hydraulic-ride bushings in front controls arms; multi-link rear suspension with hydraulic rear trailing arm links and stabilizer bar
Curb weight: 3585 lb.	←	Curb weight: 3926 lb.
17-in. 5-spoke SuperChrome alloy wheels with P225/65R17 tires	=	17-in. alloy wheels with P225/60R17 tires
Projector-beam headlights with auto-off feature	←	Multi-reflector halogen headlights
Color-keyed power heated outside mirrors with turn-signal indicators and folding feature	←	Body-color outside heated power-adjustable mirrors with folding feature
Integrated halogen fog lights	←	Not available (Standard on 2LT and LTZ)

2015 RAV4 XLE AWD vs. 2015 Chevrolet Equinox 1LT AWD

Head to Head

2015 RAV4 XLE AWD	WIN	2015 Chevrolet Equinox 1LT AWD
AUDIO / MULTIMEDIA		
6 speakers	=	6 speakers
6.1-in. high-resolution touch-screen	←	7.0-in. full-color touch-screen
HD Radio™[5]	←	No available HD Radio™[5]
HD traffic and weather in major metro areas	←	Not available
USB port[16]	=	USB port[16]
SiriusXM Radio[17] with 3-month trial	=	SiriusXM Radio[17] with 3-month trial
Available integrated apps - includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora®[19]; data services including traffic, weather, fuel, and sports & stocks ($585)	←	Standard integrated apps – Pandora®[19] and Stitcher™
COMFORT / CONVENIENCE		
Power tilt/slide moonroof with sunshade	←	Available power tilt/slide sunroof with express-open ($995)
Available height-adjustable power liftgate with jam protection (standard on Limited)	←	No available height-adjustable power liftgate (available on 2LT; standard on LTZ)
Dual zone automatic climate control with air filter	←	Manual climate control
Backup camera[8] with projected path	=	Rear Vision camera[8]
Remote keyless entry	=	Remote keyless entry
6-way adjustable driver's seat with sport bolsters and seatback pocket	→	6-way adjustable driver's seat with power height adjuster and power lumbar support
Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest	=	Premium cloth 60/40 split seatback with 2-way fore/aft adjustment and 3-way recline
Cargo volume (behind rear seats)[4]: 38.4 cu. ft.	←	Cargo volume (behind rear seats)[4]: 31.5 cu. ft.
Cargo volume, total (cu. ft.)[4]: 73.4	←	Cargo volume, total (cu. ft.)[4]: 63.7

2015 RAV4 XLE AWD vs. 2015 Chevrolet Equinox 1LT AWD

Head to Head

2015 RAV4 XLE AWD	WIN	2015 Chevrolet Equinox 1LT AWD
SAFETY / WARRANTY		
8 total airbags[7]	←	6 total airbags[7]
Driver's knee airbag[7]	←	Not available
Front passenger seat cushion airbag[7]	←	Not available
2-year/25,000-mile no-cost scheduled maintenance plan[12]	←	2-year/24,000-mile no-cost scheduled maintenance plan
2-year/unlimited-mile roadside assistance[12]	→	5-year/100,000-mile roadside assistance
2014 Estimated 5-Year Ownership Costs – IntelliChoice.com[1]		
Depreciation – $12,981	←	Depreciation – $14,775
Financing – $2967	←	Financing – $3057
Insurance – $6835	→	Insurance – $6720
State fees – $432	←	State fees – $440
Fuel – $9777	←	Fuel – $10,233
Maintenance – $1951	←	Maintenance – $2344
Repairs – $666	→	Repairs – $510
5-year total ownership – $35,609	←	5-year total ownership costs – $38,079
Value rating – Above Average	←	Value rating – Average

2015 RAV4 XLE AWD vs. 2015 Chevrolet Equinox 1LT AWD

Equinox at a Glance

LS	1LT
Key standard features:	**1LT adds these key features:**
Mechanical • 2.4L DOHC 4-cylinder SIDI engine (available FFV capability) • 6-speed automatic • Front-wheel drive • Available All-wheel drive **Exterior** • 17-in. aluminum wheels • Outside power-adjustable integrated blind spot mirrors **Interior** • Base cloth seats • Comfort grip, tilt and telescopic steering column • Manual climate control • Rear 2-way fore/aft adjustment with 60/40 split seatback and 3-way recline seats • Remote keyless entry **Audio/In-Cabin Technology** • 6-speakers • AM/FM/SiriusXM stereo with CD player and MP3/WMA playback capability • Auxiliary input jack • Graphic Interface Display (GID) • OnStar® basic plan for 5 years • OnStar® with 4G LTE • OnStar® with 6 months of Directions and Connections Plan • SiriusXM Satellite Radio[17] 3-month trial • USB port[8] **Safety & Security** • 4-wheel Anti-Lock Braking System, StabiliTrak Electronic Stability Control System, Traction Control • Airbags[7] with passenger sensing system • Daytime Running Lights • Driver and front passenger side-impact airbags[7] • Front and rear head curtain airbags[7] • Hill Start Assist[20] • OnStar® Turn-by-Turn Navigation	**Mechanical** • Available 3.6L V6 SIDI engine **Exterior** • Luggage rack side rails • Outside heated power-adjustable mirrors **Interior** • Leather-wrapped steering wheel • Premium cloth seats • Rear Vision Camera[8] **Audio/In-Cabin Technology** • 7-in. touch-screen display • *Bluetooth*®[18] streaming audio • Chevrolet MyLink® Radio • Hand-free smartphone integration with Pandora®[19] and Stitcher™

Equinox at a Glance

2LT	LTZ
2LT adds these key features:	**LTZ adds these key features:**
Exterior • Fog lamps	**Exterior** • 18-in. chrome-clad aluminum wheels • Automatic uplevel projector style halogen headlamps • LTZ Exterior Appearance Package • Power programmable liftgate
Interior • 8-way power-adjustable driver's seat • Automatic climate control • Driver and front passenger heated seats • Remote vehicle starter system • Self-dimming rearview mirror	**Interior** • 8-way power front passenger seat adjuster • Memory settings for the driver seat and exterior mirrors • Perforated leather-appointed heated seats • Rear cargo cover and net
Audio/In-Cabin Technology • Pioneer® premium audio system (requires available 3.6L DOHC V6 SIDI engine)	**Safety & Security** • Forward Collision Alert • Lane Departure Warning[9] • Rear Park Assist[21]

1. 2014 IntelliChoice, www.IntelliChoice.com. Based on 2014 model year study. **2.** Based on manufacturers' data. **3.** 2015 EPA-MPG estimates. Actual mileage will vary. **4.** Cargo and load capacity limited by weight and distribution. **5.** HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **6.** Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps & services subject to change. See Toyota.com/entune® for details. **7.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. **8.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **9.** Lane Departure Alert is designed to read the lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner's Manual for more information. **10.** Do not rely exclusively on the blind-spot monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the Owner's Manual. **11.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see Owner's Manual. **12.** Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. **13.** Rating is based on model years 1996-2013. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **14.** Based on IHS Automotive: Polk U.S. Vehicles In Operation registration statistics MY 2004-2013 as of October 2013. **15.** MSRP excludes delivery, processing and handling fee, taxes, title, license and optional equipment. Dealer price will vary. **16.** May not be compatible with all WMA/MP3 players and like models. **17.** SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **18.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. **19.** PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. **20.** HAC is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See Owner's Manual for details. **21.** Certain vehicle and environmental conditions may affect the ability of the sensors to detect an object. Even the shape and composition of the object can be a factor. Refer to the owner's manual for a list of conditions that could affect the system.